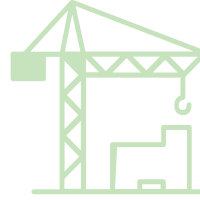


# UCAN

NON-PROFIT MARKETING

## DEVELOPMENT



**\$40 MILLION**

capital campaign completed for a new campus in North Lawndale (Chicago)

## RECOGNITION



### BRANDING MAGAZINE

recognized UCAN for its innovative work in:

- non-profit branding
- marketing
- development

## FUNDRAISING



**32% INCREASE**

in annual giving over a 3-year period (2015-2017)

## EARNED MEDIA



**100,000**

earned media hits through branded storytelling features

## CUSTOMER EXPERIENCE



**94 PERCENT**

customer satisfaction ratings

## RECORD BREAKING



### BROKE SINGLE-EVENT FUNDRAISING RECORD

at the 2017 Youth Leadership Awards Dinner