

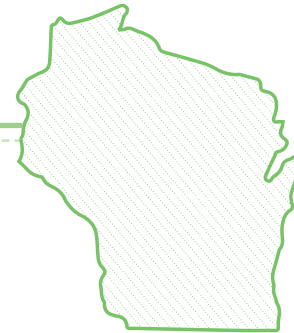
# CO CREATE



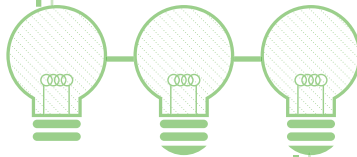
**4,212 MILES** traveled on co-creation roadshows



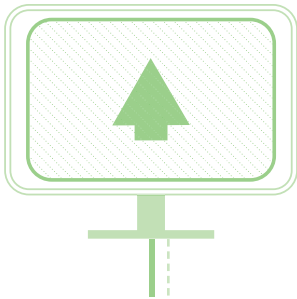
**900 HOURS** of consumer Interviews



**3 IDEATION LABS** involving consumer co-creation



Ideas gathered from **24 TOWNS** across Wisconsin



**900% GROWTH** in digital community engagement

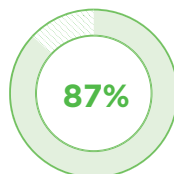
Source: Google Analytics & Facebook

Digital wellness redesign won a **2016 DIGITAL HEALTH AWARD**

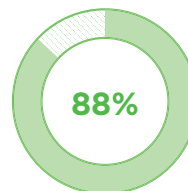


**EARNED MEDIA** by the AMA, Insight Innovation Exchange, CustomerThink, Huffington Post, and Innovation Learning Network

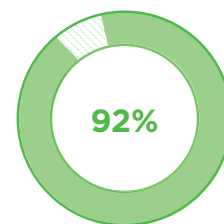
## HEALTH INSURANCE CUSTOMER SERVICE SCORE COMPARISON



National avg.



Wisconsin avg.



Network Health

Source: The National Committee for Quality Assurance

